

Privacy Policy

This Privacy Policy explains how SkinAssist (referred to as "we" or "us") collects, stores, uses, and protects your Personal Data in connection with the use of our website (<https://skinassistapp.com>) and our application SkinAssist (together referred to as the "Services"). This policy also explains your personal data protection rights, and we are happy to help you exercise them. We value your privacy and do our best to ensure its security.

What data do we collect and why

When you use our Services, we may collect the following data:

Data Category	Collection	Purpose of Collection and Processing	Legal Basis for Collection and
Device information (hardware model; device type; unique device identifiers; operating	Collected automat	To enable you to use the Services in a seamless manner and prevent or address	Art. 6.1 (b) - performance of a contract Art. 6.1 (f) -
Application use data	Collected automat	To see what features you interact with the most and build analytics.	Art. 6.1 (b) - performance of a contract Art. 6.1 (f) -
Your age and gender	You provide	To adjust your skincare plan and ensure your experience	Art. 6.1 (f) - legitimate interest of keeping you
Skin goals, skin issues, habits, behaviors, physical characteristics, including Face	You provide it to us	To customize your experience by adjusting the content of the Services and providing	Art. 6.1 (a) - you give your consent
Photos of your cosmetic products	You provide it to us	To provide you with a cosmetics scanner and anonymize the data for	Art. 6.1 (b) - performance of a contract Art. 6.1 (f) -
AI chatbot data	You provide it to us	To provide you with AI chatbot service and anonymize the data for	Art. 6.1 (b) - performance of a contract Art. 6.1 (f) -
Face Data	You provide	To personalize your skincare programs based on visual	Art. 6.1 (a) - you give your consent

Face Data

1. Collection and Use of Face Data

We collect photos of your face to personalize your skincare programs based on visual analysis of your facial skin conditions, such as pimples, wrinkles, and pigmentation. Face Data is only collected with your active consent.

2. Disclosure and Sharing of Face Data

We do not disclose or share your Face Data with any third parties. All Face Data is processed solely within the application or our servers during the analysis stage and is automatically deleted after analysis.

3. Retention of Face Data

Face Data is only stored temporarily on our servers during the analysis stage and deleted immediately after. Data stored on your device will be deleted upon uninstalling the application.

4. Using Face Data for Improvement

If you provide your prior consent, we may use your Face Data for improving SkinAssist. This data will be stored for a maximum of three years. You may withdraw your consent at any time by contacting us through the application.

How long we retain your Personal Data

We retain your Personal Data for no longer than is necessary for the purposes of its collection and processing unless we are required to retain it due to applicable laws, dispute resolutions, or to enforce our agreements.

Your data protection rights

You are entitled to the following rights under GDPR:

- 1. The right to access:** You can request confirmation of whether your Personal Data is processed and ask for related details.
- 2. The right to data portability:** Request your Personal Data in a structured format or have it transmitted to another controller.
- 3. The right to correction:** Request correction of inaccurate Personal Data.
- 4. The right to erasure:** Request deletion of Personal Data if processing is unlawful or no longer necessary.
- 5. The right to restrict processing:** Request limited processing if the accuracy or lawfulness of data is contested.
- 6. The right to object:** Object to processing based on certain legal grounds.
- 7. The right to lodge a complaint:** You may file a complaint with your local data protection authority.

To exercise any of these rights, contact us through the application. We may ask for proof of identity to process your request.

Security Measures

We take the protection of your Personal Data seriously and implement appropriate measures to prevent unauthorized access, disclosure, or destruction. However, no system is completely secure. In case of a data breach, we will notify you as required by law.

Children's Privacy

We do not knowingly collect Personal Data of anyone under the age of 13 (or 16 for EU residents). If you are aware of such data being collected, please contact us through the application, and we will take appropriate action to delete it.

Sharing of your Personal Data

We may use external service providers to process your data, with agreements in place to protect your Personal Data. Examples include analytics platforms and cloud service providers, but your data will always be safeguarded in compliance with GDPR.

Cookie Policy

Cookies may be used to enhance functionality, provide analytics, and improve user experience. You can manage cookie settings within your browser.

Changes to this Privacy Policy

We review and update our Privacy Policy regularly. The latest version will always be available on our website.

Contact Us

If you have questions about this Privacy Policy, please contact us through the application.